



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Holds “The Patent Cooperation Treaty” Webinar

AMMAN - The Arab Society for Intellectual Property (ASIP) held ‘The Patent Cooperation Treaty (PCT)’ Webinar, on January 5, 2020 through Microsoft Teams App. The webinar introduced the participants to the following topics:

- What is the PCT?
- PCT Basics
- PCT Timeline
- PCT Advantages
- GCC Filing Vs. PCT

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987 in

Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region to help raise awareness and enhance understanding of Intellectual Property issues and objectives.

A promotional graphic for the webinar. It features the ASIP logo at the top left, with the text 'المجمع العربي للملكية الفكرية Arab Society for Intellectual Property Member of TAG-Foundation' and 'عضو في طلال أبوغزالة فاونديشن'. The main title is 'Webinar "The Patent Cooperation Treaty" via Microsoft Teams App'. Below this is a list of topics under 'The Outline:', a date and time, and contact information for registration and inquiries. The graphic also includes a central image of hands holding a globe and various icons like a lightbulb, a shield, and a padlock.

المجمع العربي للملكية الفكرية
Arab Society for Intellectual Property
Member of TAG-Foundation
عضو في طلال أبوغزالة فاونديشن

Webinar
“The Patent Cooperation Treaty”
via Microsoft Teams App

The Outline:

- What is the PCT
- PCT Basics
- PCT timeline
- PCT Advantages
- GCC filing Vs. PCT

Date: January 5, 2021
Time: 2:00pm (Jordan time)

For registration and inquiries please contact:
Tel: +962 6 5100 900 ext. 1529
Fax: +962 6 5100 901
Email: info@aspip.org
Website: aspip.org

ASIP to Hold “Legal Contract Drafting” Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training course entitled “Legal Contract Drafting”, on February 7 - 11, 2021 at Talal Abu-Ghazaleh Global/ General Administration Building - Amman.

During the 15-hour training course, participants will be introduced to a number of topics such as the definition of a contract, how to draft a contract?, terms of a contract, what are the most popular contracts?, and types of contracts.

In an interview with the Egyptian weekly ‘Rose Alyousef’:

Abu-Ghazaleh: The Technological Infrastructure is the Solid Foundation of Strong Economy

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), stated that the technological infrastructure is the most important factor that helps building a strong economy.

In his interview with the Egyptian weekly ‘Rose Alyousef’, Dr. Abu-Ghazaleh said: “The current Egyptian political leadership has decided to sell the present to buy the country’s future as it had to choose one of two available options: either to seek populist acceptance by spoiling the people and offering them luxurious and comfortable life which could end up destroying the State’s economic future; or pursue an austere life style, however unpopular, in favor of a secure economic future based on solid and sustainable infrastructure”. Dr. Abu-Ghazaleh affirmed that Egypt has chosen the second option; which has been evaded by a number of former Egyptian presidents, therefore, the idea of ‘culture transformation’ has become a major achievement.

Regarding the reason for shifting to digital education where students are becoming digital





learners, Dr. Abu-Ghazaleh stated that: “It is a historical achievement since the future would not exist without digital knowledge. Wealth creation by individuals or countries could not be achieved without digital inventions.”

He further elaborated that: “Google and Amazon, for instance, some of the largest and most dominant corporations in the information technology industry of the world, have a market value that could reach up to \$1 trillion (a thousand billion US dollars), and they are just ‘computer programming companies – knowledge corporations’ that operate without basic materials, products or services that they provide to the market, and their main resource is a person who sits in front of a computer screen and invents an idea.”

During the interview, Dr. Abu-Ghazaleh explained that “Egypt today is implementing an ambitious plan to restore and to reconstruct the country’s agricultural potential as basis for national economic self-sufficiency”; adding that “ the government chose to plant huge quantities of wheat, despite the fact that it could be purchased at a lower cost. However, the measure is seen as a long term food security strategy and a safe leap into the future.”

Furthermore, Dr. Abu-Ghazaleh talked about culture change, noting that it starts from the top, which means the Head of State and political leadership the they are the authorized entities to make the appropriate decisions for development and success; the decisions that need to be accompanied by raising peoples’ awareness and understanding of the benefits of cultural change for their better future.

Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

LAPTOPS

V1, January 2021

TAGITOP[®]-MULTI

- Intel Core i7 G6 (6500U)
- Intel® HD Graphics Card
- 8 GB DDR3 RAM
- Battery: 4000 mAh
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth 4.0
- HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Ar\En Keyboard

Free Carrying Case | 1 Year Warranty



TAGITOP[®]-PLUS

- Intel Core i7 G8 (8550U)
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth 4.0
- HDMI (4K) Output, 2 IN 1 SD/MMC
- 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Ar\En Keyboard
- Battery: 4000 mAh

Free Carrying Case | 1 Year Warranty



TAGITOP[®]-PRO

- Intel Core i7 G10 (1065G7)
- Intel® HD Graphics Card
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- Storage: SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports
- Wi-Fi, Bluetooth 4.0

Free Fabric Sleeve Case | 1 Year Warranty



TAGITOP[®]-PLUS II

- Intel Core i7 G10 (10510U)
- 8 GB RAM, DDR-4
- 15.6 inch FHD IPS 1920*1080
- Storage: SSD 128GB + HDD 512 GB
- Camera: 1.0 MP
- Lan Port: RJ45
- Wi-Fi, AC WIFI 2.5G+5G, Bluetooth 4.2
- 2 USB 3.0, 1 USB 2.0, Type C
- Card Reader: Micro SD Card Reader
- Battery: Li-Polymer 5000 mAh

Free Fabric Sleeve Case | 1 Year Warranty

NEW



*VAT Included





Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

LAPTOPS

V1, January 2021

TAGITOP[®]-UNI C

- Intel Celeron N4100
- Intel UHD Graphics 600
- 14.1" Resolution 1920 x 1080
- Storage: 256G SSD (2280 M.2 SATA)
- Li-polymer Battery, 7.6V 4800mAh
- Wi-Fi, Bluetooth 4.0
- 1 USB3.0 ports (MB), 2 USB2.0 ports (IO), 1 MINI-HDMI
- 4G RAM LPDDR3
- Lan Port: RJ45
- Camera: 2M

Free 1 Year Warranty

NEW



JD245*

TAGITOP[®]-UNI

- Intel Core i3 G5 (5005U)
- 8 GB RAM
- Storage: SSD 128GB + HDD 500GB
- 1 USB Ports 3.0 1 USB Ports 2.0, Type-C, HDMI Ports
- Wi-Fi, Bluetooth 4.0
- 14 inch Full Metal laptop
- Battery: 4000 mAh
- Backlit Keyboard

Free Fabric Sleeve Case | 1 Year Warranty



JD350*

TAGITOP[®]-EDU

- Intel Core i3 G10 (1005G1)
- Intel Integrated Graphics
- LCD: 14 inch, 1920*1080
- 4GB RAM DDR4
- Storage: 128GB SSD: (M.2 2280, SATA)
- Wi-Fi, Bluetooth 4.2
- Lan Port: RJ45
- Camera: 1M
- Battery: 4290 mAh
- 2 USB 3.1, 1 Type C, 1 HDMI

Free 1 Year Warranty

NEW



JD400*

TAGITOP[®]-FLIP

- Intel Core i5 G8 (8259U)
- Screen ten points touch
- 15.6" Resolution 1920 x 1080
- Storage: 256GB SSD (2280 M.2 SATA)
- Camera: 2M
- Wi-Fi, Bluetooth 4.2
- 8GB RAM DDR4*1
- Intel® UHD Graphics

Free 1 Year Warranty

NEW



JD505*

*VAT Included



Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

TABLETS

V1, January 2021

TAG-DC

- CPU: Spreadtrum 9863 Octa Core
- 10.1" Screen 1200 x 1920
- 4 GB RAM, 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Wi-Fi, GPS, Bluetooth
- Android 9.0 (Pie)
- 2G/3G/4G Connectivity
- Battery Capacity: 6000 mAh
- Dual SIM Cards

Leather Cover with USB Keyboard

Free

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145*

TAG-TAB II

- Docking Keyboard and Stylus Pen
- CPU: Spreadtrum 9863 Octa Core
- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Android 9.0 (Pie)
- Battery Capacity: 6500 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth

Leather Cover with Docking Keyboard-touch pad

Free

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185*

TAG-TAB III

- CPU: MTK8788 Octa-core
- 10 inch with 1200 * 1920 FHD
- TP:Capacitive 10 points touch G+G
- 6 GB RAM 128 GB Storage
- 5 MP Front Camera and 16 MP Rear Camera
- Android10.0
- Battery Capacity: 6000 mAh
- Single SIM Card
- Wi-Fi, GPS, Bluetooth

1 Year Warranty, Leather Cover

Free

NEW



JD200*

TAG-TAB KIDS

- CPU: SC7731E Quad Core
- 2 GB RAM, 32 GB Storage
- 8 inch with 1280*800 LCD IPS
- 2 MP Front Camera and 8 MP Rear Camera
- TP Capacitive multi-points touch, P+G
- Wi-Fi, GPS, Bluetooth
- Light Sensor / Distance sensor
- Housing Plastic
- Android 10.0
- Battery Capacity: 4000 mAh

1 Year Warranty, Silicon Cover

Free

NEW



JD70*

*VAT Included

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P.T.O

Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

Phones

V1, January 2021

TAG-PHONE

- CPU: MT6771 Octa Core
- 6 GB RAM
- Android 10.0
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 720 x 1520 HD+
- 8 MP Front Camera, 16 MP Rear Camera

Free Wired Headphones, Screen Protector, Back cover, 1 Year Warranty



TAG-PHONE Plus

- CPU: MediaTek A25 Octa Core
- 4 GB RAM
- Android 10.0
- 128 GB Storage
- Dual SIM Cards + TF Card
- Battery Capacity 4100 mAh
- Display: 720*1600 HD+
- 8 MP Front Camera, 16 MP Rear Camera

Free Screen Protector, Back cover, 1 Year Warranty

NEW
January
2021



TAG-PHONE Advanced

- CPU:MediaTek Heilo P60 Octa-core
- 6 GB RAM
- Android 10.0
- 128 GB Storage UMCP
- Dual SIM Cards
- Battery Capacity 4000 mAh
- Display: 1080 x 2280 FHD+
- 16 MP Front Camera, 16 MP Rear Camera

Free Screen Protector, Back cover, 1 Year Warranty

NEW
January
2021



*All Inclusive

